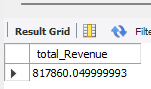
**PIZZA SALES QUERIES**

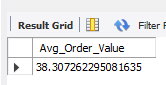
1. **KPI’S**
2. **TOTAL REVENUE**

select sum(total\_price) as total\_Revenue from pizza\_sales ;



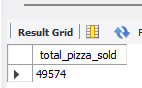
1. **AVERAGE ORDER VALUE**

select sum(total\_price) / count(distinct order\_id) as Avg\_Order\_Value from pizza\_sales;



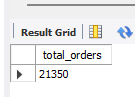
1. **TOTAL PIZZA SOLD**

select sum(quantity) as total\_pizza\_sold from pizza\_sales;



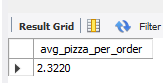
1. **TOTAL ORDER**

select count(distinct order\_id) as total\_orders from pizza\_sales;



1. **AVERAGE PIZZA PER ORDER**

select sum(quantity) / count(distinct order\_id) as avg\_pizza\_per\_order from pizza\_sales;



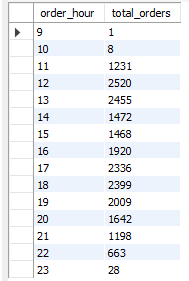
1. **HOURLY TREND FOR ORDER**

select hour(order\_time) AS order\_hour, count(DISTINCT order\_id) AS total\_orders

from pizza\_sales

group by hour(order\_time)

order by hour(order\_time);



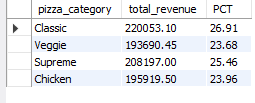
1. **% OF SALES BY PIZZA CATEGORY**

select pizza\_category,

CAST(SUM(total\_price) AS DECIMAL(10,2)) as total\_revenue,

CAST(SUM(total\_price) \* 100 / (SELECT SUM(total\_price) from pizza\_sales) AS DECIMAL(10,2)) AS PCT from pizza\_sales

group by pizza\_category;



1. **% OF SALES BY PIZZA SIZE**

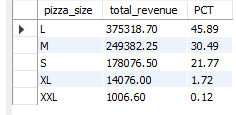
select pizza\_size, CAST(SUM(total\_price) AS DECIMAL(10,2)) as total\_revenue,

CAST(SUM(total\_price) \* 100 / (select SUM(total\_price) from pizza\_sales) AS DECIMAL(10,2)) AS PCT

from pizza\_sales

group by pizza\_size

order by pizza\_size;



1. **TOP 5 BEST SELLERS BY TOTAL PIZZAS SOLD**

select pizza\_name,

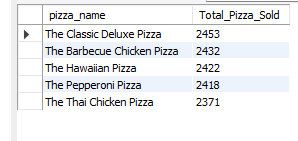
SUM(quantity) AS Total\_Pizza\_Sold

from pizza\_sales

group by pizza\_name

order by Total\_Pizza\_Sold DESC

limit 5;



1. **BOTTOM 5 SELLERS BY TOTAL PIZZAS SOLD**

select pizza\_name,

SUM(quantity) AS Total\_Pizza\_Sold

from pizza\_sales

group by pizza\_name

order by Total\_Pizza\_Sold ASC

limit 5;

